

Election Engagement Planning Tool

The Lutheran Office for Public Policy in Wisconsin (LOPPW) has created a database of activities to help you discern the way(s) you feel called to engage during this election season. The interactive Election Engagement Planning Tool is like a short “quiz” that can help you identify activities to engage with.

To use this tool, answer the question below and explore the recommendations. Recommendations will focus on activities that align with the time, resources, and energy you have.

What is your capacity to plan and implement civic engagement initiatives?

High

We have an enthusiastic team with time, energy, and experience!

Moderate

We have moderate time, experience, and/or energy.

Limited

We need activities that are manageable with limited time/resources.

Based on your answer, go to the back of this page to find activities related to your capacity level. Then use the QR codes to go online and access resources to help you plan these activities.

As you review the recommendations on the back side of this paper, consider some of the following:

- **What is your primary goal?**
 - Encouraging voter participation
 - Building understanding and reflection
 - Supporting access and infrastructure
- **How are you hoping to engage?** Do you want to do an activity as a whole congregation, small team/group, outreach ministry, or individual?
- **Who is your primary audience?** Are you hoping to reach fellow congregation members, members of the wider community, or both?
- **Other features.** Some activities have special attributes – like community-building, supporting accompaniment, activities that are ideal for youth under 18, and those that are simply fun!

When you access information about these activities online, you will find the activities sorted and tagged based on the attributes above, making it possible to easily identify activities that match your capacity level, goal(s), engagement types, primary audience(s), and more.

Take the quiz online at loppw.org/civic-engagement-planning-tool or use this QR code:



You answered:

High

The following are some high-capacity activities you could plan. Use this QR code to learn more about each activity and explore other options.



Voter Registration Initiatives

Organize a voter registration initiative, focusing on congregation members and/or community members.

Candidate Forum

Organize a public forum where you ask candidates questions and hear their positions and plans.

Volunteer Your Church as a Polling Place

Your church space might be needed as a polling place!

Help Others Obtain Required ID

Share information and offer rides to congregation and community members who need to get an ID in order to be able to vote.

Nonpartisan GOTV Cavassing

Organize volunteers to go door-to-door to share nonpartisan election information, such as how to register to vote and where and when the election is.

Volunteer as a Poll Worker, Observer, or Chaplain

Volunteer at the polls to support the election process and election integrity.

You answered:

Moderate

The following are some moderate-capacity activities you could plan. Use this QR code to learn more about each activity and explore other options.



Rides to the Polls

Organize volunteers to offer rides to the polls for people without vehicles.

Write Thank-You Notes to Election Officials

Show appreciation for hardworking elections officials with thank-you cards.

Incorporate Civics Lessons into Youth Classes

Teach youth about civics and democracy in their religious education classes.

Engage in 'Craftivism'

Craftivism is a form of activism that utilizes crafts as mediums for social and political change.

Civic Education Walk/Drive

Organize a civic education tour or scavenger hunt to help people find and learn about civic sites in the community.

Host a Nonpartisan Conversation About Voting

Organize a time for people in your congregation to share stories about voting and why it matters to them.

You answered:

Limited

The following are some limited-capacity activities you could plan. Use this QR code to learn more about each activity and explore other options.



Share Election Information in Your Newsletter

Include a blurb in your newsletter to share nonpartisan election information.

Counter Mis/Disinformation

Share information from trusted sources to help people access accurate and nonpartisan election information.

Pray

Pray individually, or organize a collective prayer or service focused on prayer for election officials and all candidates.

"Bring 3 Friends" Pledge

Invite three friends to go to the polls and vote with you! Encourage others to do the same.

Send Election-Day Reminders

Text or email others with reminders on Election Day.

Start Conversations

Remind others about the election and ask if they need anything – do they need help finding information, getting a ride to the polls, or getting registered?